

Name: _____

Energy resource: _____

Energy resource sales pitch

Your task today is to prepare a sales pitch for an energy resource. You will be presenting this to an investor who will be deciding whether to put their money into developing your energy resource.

You need to consider the advantages and disadvantages of your resource, before preparing to convince the investor that your energy resource can provide energy easily and cheaply!

Pollution – will any waste be produced?

Efficiency – how much energy can be produced?

Cost – how much will the energy cost?

Difficulty – how hard to build?

Renewable – is it sustainable?

Reliability – is energy produced all the time?